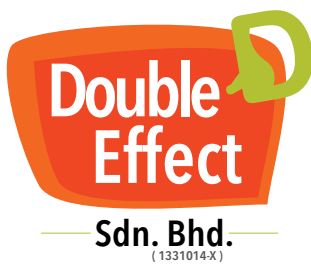


AI

Creativity,
Design, &
Innovation
Thinking

AI & Creativity
that Create
an Innovative
Corporate
Culture Using
Design Thinking
& Problem
Solving for the
Designer



AI

Creativity,
Design, &
Innovation
Thinking

WHAT YOU WILL LEARN

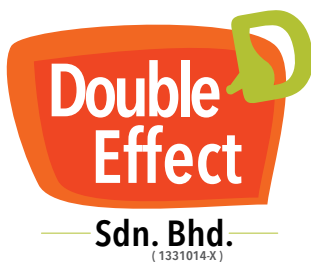
Create a cultural environment that fosters creativity and innovation.

A survey by Adobe showed that 69% of creatives agree that the use of AI will dramatically increase over the next five years.

Attract creative and innovative talent
Truly “think outside-of-the-box”.

Master creative thinking skills and teach them to your team.

Implement Design Thinking, a powerful innovation methodology and process.



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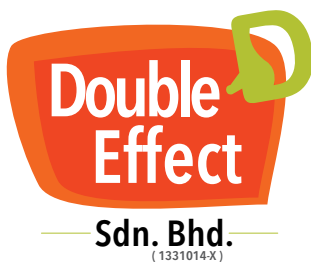
Use proven processes for generating ideas and brainstorming solutions.

The optimism in seeing AI as a tool rather than a threat is fueling innovation in the field, keeping demand high.

Create and test prototypes in order to rapidly identify the validity of ideas.

Create disruptive innovation and look to the future.

Artificial Intelligence In Design – Tools Enhanced



AI

Creativity, Design, & Innovation Thinking

Adobe Sensei AI

Learn more about the powerful Adobe Sensei services that help you work smarter and faster and bring a personal touch to every customer experience

AI Enhances & Compliments Design Psychology

AI-Machine Learning in Design Consistency

Exercise: Creative Thinking Part 1: Reframing and Mind Mapping

Exercise: Creative Thinking Part 2: Insights and Flow

Exercise: The Importance of Happiness, Play, and Idle Time

Exercise: Rewarding Creativity and Risk Taking

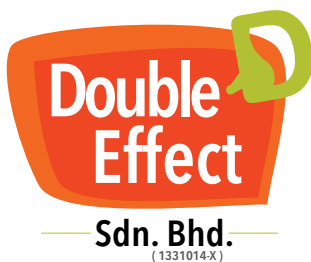
Exercise: Developing Creativity for Individuals

Exercise: Creating a Creative Physical Environment

Exercise: Empowering a Creative Team

Exercise: The Power of Diversity

Exercise: Develop an Idea-Response Process



AI

*Creativity,
Design, &
Innovation
Thinking*

2 Days Internal Training

10am till 4pm

Target; Designers and Management

RM 8900

Creativity and Innovation Training

